



**BARKS 'N' PURRS
REWARDS™**

One place for your pet owners to earn rewards on Elanco products!

Your clients can earn points and FREE rewards on a variety of qualifying Elanco products. It's all happening in the Elanco Barks 'n' Purrs Rewards™.



Help your clients save on Elanco products

The Elanco Barks 'n' Purrs Rewards gives your clients, additional ways to earn, redeem and save on qualifying Elanco products – making it easier to give their furry family members the care they deserve. Encourage all your clients to sign up at barksnpurrsrewards.com.



Help clients earn points toward their next reward

Whenever your clients purchase qualifying Elanco products, encourage them to save, following these easy steps:

1. Join the Elanco Barks 'n' Purrs Rewards at barksnpurrsrewards.com
2. Complete the step-by-step instructions to earn points
3. Redeem points for rebates or FREE products
4. Earn more points with every qualifying purchase

Two types of points, one goal.

In the Elanco Barks 'n' Purrs Rewards, clients are rewarded with one of two types of points, depending on their purchase.

- **Product Points** – Can be redeemed for qualifying Elanco products. Qualifying clients will receive a coupon for free Elanco products redeemable at the clinic where the product was purchased.
- **Rebate Points** – Can be redeemed for rebates in the form of e-Credit card or retailer gift cards.



How to earn free product:

Purchasing the indicated amount gives pet owners enough product points to redeem for free product at your clinic.

BRANDS	DOSAGE	2024/2025 OFFER*
 Galliprant® Loyalty Program	20mg	Buy 120 tablets , get one (1) 30 tab Galliprant® bottle of 20mg free
	60mg	Buy 90 tablets , get one (1) 30 tab Galliprant® bottle of 60mg free
	100mg	Buy 90 tablets , get one (1) 30 tab Galliprant® bottle of 100mg free
 Atopica® Comfort Club for Dogs	10mg	Buy 120 capsules , get one (1) Atopica® Dog 10mg box of 30 capsules free OR 2 boxes of 15 capsules free
	25mg	Buy 120 capsules , get one (1) Atopica® Dog 25mg box of 30 capsules free OR 2 boxes of 15 capsules free
	50mg	Buy 120 capsules , get one (1) Atopica® Dog 50mg box of 30 capsules free OR 2 boxes of 15 capsules free
	100mg	Buy 120 capsules , get one (1) Atopica® Dog 100mg box of 30 capsules free OR 2 boxes of 15 capsules free
 Atopica® Comfort Club for Cats	5ml	Buy 4 bottles , get one (1) free Atopica® Cat bottle of 5ml
	17ml	Buy 4 bottles , get one (1) free Atopica® Cat bottle of 17ml

*Product reward will be consistent in dosage and package quantity with product purchased. Client will get a coupon for free product when they qualify and have met all purchase requirements. Coupon can **ONLY** be redeemed at your vet clinic.

Once you dispense the free product SKU, submit the coupon to your Elanco sales representative in-person or via email. Elanco will ship the product to your clinic at no additional charge, to replace the inventory dispensed.

How to earn cash rebate:


Accumulating enough rebate points allows pet owners to take advantage of the following offers.

BRANDS	DOSAGE	WHAT YOUR CLIENTS GET
 (lotilaner + milbemycin oxime)	Every 6 doses**	\$25.00
 (milbemycin oxime, praziquantel)	Every 6 doses**	\$10.00
 (milbemycin oxime, praziquantel) (lotilaner)	6 Interceptor® Plus doses + 6 Credelio®	\$25.00
 (lotilaner)	Every 6 doses**	\$10.00
 (lotilaner) (milbemycin oxime, praziquantel) Bringing pets and people closer	3 doses of Credelio® Large Cat AND 1 dose of Milbemax® Large Cat	\$15.00
	Any Advantage® Family 6 pack (includes Multi Duo™)	\$10.00
 Get more from life	For buying \$100 ⁺ worth of Fortekor®	\$15.00

** \$5 for every additional 3 doses after the initial 6 pack for Interceptor Plus, Credelio, or Credelio Plus.

Offer is stackable. You can buy less than 6 and stack the purchases to qualify.

‡ based on retail price established by veterinary clinic

BRANDS	DOSAGE	WHAT YOUR CLIENTS GET
 Galliprant® First Time Buyers Program	20mg (30-tablet bottle)	\$10.00
	60mg (30-tablet bottle)	\$25.00
	100mg (30-tablet bottle)	\$40.00

Encourage your clients to claim their points with every purchase

It's easy to get started!

- 🐾 Ask them to register or login at www.barksnpurrsrewards.com
- 🐾 During registration they will need to enter their clinic name and other details
- 🐾 They will need to submit their receipt(s) in the receipt upload section until an offer unlocks**
- 🐾 Remind them to always check for unlocked offers in "redeem" section

For product and offer related inquiries please contact your Elanco sales representative.

**All receipts must be uploaded within 60 days of the last purchase, to qualify.



BARKS 'N' PURRS REWARDS™

If your clients have questions about the Barks 'n' Purrs program, please have them call the number below:
1-800-461-3229

TERMS AND CONDITIONS

Terms and Conditions apply.

For full list of Terms and Conditions please visit www.barksnpurrsrewards.com. For product and offer related inquiries please contact your Elanco sales representative. Galliprant, Atopica, Credelio, Interceptor, Advantage, K9 Advantix, Advantage Multi, Multi Duo, Fortekor, Milbemax, Barks 'n' Purrs, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. © 2024 Elanco. PM-CA-24-0656

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