



Learn how to train your puppy  
when it'll have the most impact.

1 week 2 weeks

16 weeks

1 year

3 years

7 years

## *The Power of Ultimate Puppy*

At Ultimate Puppy, we believe in sharing what we know. We know that training a puppy during the first 16 weeks of his life will have a lasting impact. We know it's much easier to live with a happy, well-adjusted dog than an out-of-control one. We follow a science-backed approach that's mixed with lots of heart. We believe in audacity. We believe in clarity and good design. We believe in having fun and living the best life possible. Why not offer the same life for our dogs?

### *Quick Training Tips*

Sign up for [Puppy Bytes](#) to get daily training tips via email. These bite-sized tips provide you with time sensitive puppy training information, exercises and games.

### *Using Ultimate Puppy*

Once you've had a chance to review [Your Puppy's Development](#) and [Getting Started](#), you are ready to start training.

Ultimate Puppy is broken down into five basic learning sections:

**Socialization** and **Prevention** should be the sections to focus on, as they are time sensitive.

<b>SOCIALIZATION</b>	Learn how to socialize your puppy successfully to our complex environment.
<b>PREVENTION</b>	Provides simple exercises that prevent your puppy from developing common behavioral problems.
<b>GAMES</b>	Fun, motivating and stimulating games to play with your puppy.
<b>LIFE SKILLS</b>	A photographically illustrated, easy-to-follow program that uses positive reinforcement to teach the basics.
<b>HOUSE TRAINING</b>	Clear simple instructions to help you teach your puppy good bathroom habits.

These sections are not meant to be used in order, but can be read and practiced interchangeably as you train. For a more structured lesson plan on how to mix and match the sections, see [Step by Step](#).

<b>RESOURCES</b>	Where to go with your training and behavior and questions.
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